




a world of possibilites

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We would like your feedback!

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What information would you like to see included in future newsletters?

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AmeriLux Newsletter

August 2012

Valued Partner,

WE WANT TO HEAR FROM YOU!

It is important to the team at AmeriLux that we continue to provide substantive, relevant information to the marketplace about the products and services that we provide. With that in mind, we are asking our partners for suggestions of items they would like to see in our monthly newsletters or on our website. If you have an idea for an upcoming issue of "@ AmeriLux" our e-Newsletter or would like us to post additional information to our website about a particular product or service, we want to hear from you. [CLICK HERE](#) to give us your feedback.

Are you working on a project or do you have a product line that utilizes AmeriLux polycarbonate, PVC, or steel? Would you like to be featured in a newsletter or on our website? If so, please contact Cassie Geiger, AmeriLux's Marketing and Communications Manager, at (920) 336-9300 or email her at cgeiger@ameriluxinternational.com.

Proudly serving you,



Spotlight: Technical Glass Products

Daylighting Benefits of Pilkington Profilit™ and

Take our AIA-
accredited course
ONLINE and earn
CEUs:



This course provides an overview of how multiwall polycarbonate is manufactured, the advantages over other building products, and its multiple architectural applications.

[CLICK HERE](#) to take the course now!

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Lumira® aerogel

Located in Seattle, Washington's Fremont District, Building 115 is a multi-faceted structure combining a home, an office, a workspace, and a retail environment into one artistic yet functional mixed-use building.



Building 115 was developed by builder/owner Dave Boone of dBoone Construction and designed by Graham Baba Architects of Seattle.

One of the challenges with Building 115 was balancing structurally stable, aesthetically pleasing material that would still allow as much light in as possible during the day. The building could also act as a lantern during the night; providing an inner glow effect while maintaining a high level of privacy. The solution was Technical Glass Products' (Snoqualmie, WA) Pilkington Profilit™ channel glass system, insulated with Lumira® aerogel-filled, multiwall polycarbonate panels. Approximately 550 square feet of Opal Lumira® aerogel was incorporated between the channels to diffuse natural light, provide thermal insulation, and reduce noise from the adjacent busy street.



According to Ron Madeley, TGP Project Manager, "The Building 115 project was unusual as it consisted of some challenging intersections and materials integration both into and behind the channel glass wall that had never all come together in a single project before. With glass corners, integral vision lights, and stepped transitions spanning floors in the building - the layout had to be perfect."



The partnership of Graham Baba Architects, dBoone Construction and TGP resulted in an award-winning modern design. A design that brings attention to all of the daylighting benefits of Pilkington Profilit™ and Lumira® aerogel from daylighting, enhanced energy performance, improved quality of light, sound dampening, and design flexibility.

For more information on Pilkington Profilit™, please visit www.tgpamerica.com.

To learn more about the work of Graham Baba Architects, please visit www.grahambaba.com.

If you would like more information on the benefits of using Lumira® aerogel-filled panels in your next project, please call AmeriLux International at 800-602-4441 or email techservices@ameriluxinternational.com.

Logistics: An Opportunity to Serve the Customer

Shipping and Receiving Manager works to get AmeriLux customers their product faster and more efficiently



While attending college six years ago, Laura Carter started working for AmeriLux as a part-time landscaper. Each day, she would trim bushes, pull weeds, top-dress mulch beds, and water the plants. After graduating from college, she stayed on with the AmeriLux family and transitioned into a warehouse position in Crating. With hard work, attention to detail, and strong organizational skills, Laura quickly became a leader in her department and was given a full-time position with the company.

As the business landscape at AmeriLux changed and the company began to grow, a need was established for a full-time Shipping and Receiving Manager. With her experience in order facilitation and knowledge of the shipping process, Laura fit perfectly into this role. From scheduling material pick-ups to creating bills of lading, from doing spot inventory checks to receiving incoming containers of product, Laura oversees all aspects of inbound and outbound shipments; ensuring that all transactions are handled in the most efficient way possible.

Along with the entire AmeriLux team, Laura understands the importance of building customer relationships. When asked

how her role adds value to the customer experience, Laura responded by saying "Anytime a shipping issue arises, whether it's rush-orders, damage/loss, or rerouting, I work diligently with our carriers to find a solution for the customer. My goal is to get our products in the hands of our customers as soon as possible and to make sure that any issues that occur in the shipping process don't delay a project's timeline."

Customers rely on AmeriLux to ship products in a timely, cost-effective manner. Laura is working hard behind the scenes to make sure that this process is as seamless and efficient as possible. If you have questions about shipping and receiving, please feel free to contact Laura at (920) 336-9300.

To learn more about the many products and services we offer, [CLICK HERE](#) to visit our website.