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"Wishing you the gifts of the season - Peace, Joy, and Hope"

AmeriLux will be closed
Thursday, December
24th and Friday,
December 25th. We will
return to our normal
business hours on
Monday, December
28th
(M-F 8:00-5:00 CST)

Frequently Asked Question

Q: How do you store and handle Polycarbonate and PVC panels during the winter months?

AmeriLux Newsletter

December 2015

Season's Greetings!

"A Special Holiday Message from Our CEO"

Friends,

The days between Thanksgiving and New Years are some of my favorites. The holiday season provides a great opportunity for reflection while planning for the year to come. At AmeriLux, we took a few moments to step back, reflect, and celebrate the successes



of 2015 - a year in which we achieved growth in every aspect of our business. But we don't believe in spending too much time "drinking our own Kool-Aid". The team is already hard at work, preparing to make 2016 even better! Whether I'm walking around the Distribution Center, interacting with the Customer Relations Team, or reviewing the budget for next year, it is clear that we are an organization on the move.

Every day, we make the conscious decision to challenge ourselves to learn more about the needs of our stakeholders. We seek to answer the questions, "What unique challenges exist in the markets that we serve?" and "How might we provide creative, cost-effective solutions to those challenges?" In our never-ending pursuit to become the best value-adding distributor and a true strategic partner to our customers and vendors, we've made it a high priority to invest, and reinvest, in our business.

This year, we expanded our service offerings by bringing three new pieces of equipment online, dramatically improving our fabrication capabilities. The acquisition of a freight brokerage firm **A:** Polycarbonate and PVC panels can be stored outside temporarily in the rain or snow.

Stack sheets on a raised platform protected from the wind. Even though the sun's strength decreases during the winter, do not expose stacked sheets to direct sunlight. Cover with an opaque, protective material.

Covering multiwall polycarbonate sheets will also prevent dirt and debris from entering the flutes. Ideally, panels should be stored in a dry, well-ventilated, shaded area.

Prior to installation, bring the Polycarbonate and/or PVC panels inside, lay flat (uncovered), and allow the sheets to acclimate to the temperature of the room where they will be installed or in a room with the same climate conditions for a period of at least 48 hours.

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(now AmeriLux Logistics) enhanced our transportation and logistics capabilities, increasing our customers' shipping options. We introduced our extended 20-year warranty on 8mm and 16mm LEXAN™ multiwall sheet products; the market's best. To meet the growing needs of our partners, personnel were added to our Operations, Customer Relations, Inside Sales, and Accounting Teams. And the list goes on.

While the calendar year may be winding down, the activity and excitement in De Pere, Wisconsin is ramping up and we look forward to welcoming the New Year. As you know, we like to create "win-win" relationships. It just so happens that we often find ourselves in "win-win-win" situations. And we have all of you to thank for that!

In closing, we'd like to express our gratitude and sincere thanks to our customers, vendors, employees (and their families), and the communities in which we live and work.

Merry Christmas and Happy New Year! Kurt

Employee Spotlight: Jessie Bildings

"An Attention to Detail"



A recent graduate from Northwest Technical College in Green Bay, Jessie Bildings joined AmeriLux as a staff accountant in the fall of 2015. She holds an Associate Degree in Accounting and a Certificate in Human Resources. Before joining the A-Team, Jessie worked in the insurance and beef industries, gaining valuable work experience.

"After graduating from NWTC, I wanted to find an accounting position with a company with a great set of values and a team work environment," said Jessie. "I also wanted to stay in the Green Bay or De Pere area so I could be close to my children. I applied for the job opening at AmeriLux because it offered everything I was looking for."

Jessie's day-to-day job accounting duties include entering and paying bills, invoicing, receiving payments, and payroll for AmeriLux Transportation. "I am very detail-oriented," Jessie said. "Keeping up with the paperwork that is coming in and asking



questions when I need to understand something more is extremely important. Accuracy is key. This data is used to help run the company so it needs to be 100% right and it needs to be entered timely."

It is often the 'little details' that customers remember, whether they are external or internal customers. Jessie believes to create a memorable customer experience you need to be as helpful as you can. "I try to go above and beyond to help anyone I work with to make our work environment the best it can be. A positive attitude goes a long way!"

Check out Our BLOG



Visit our blog for updates on products, projects, technical information, industry news, and more! CLICK HERE!

DIY Tip of the Month

When it comes to installing polycarbonate profiles, first rub some mild soap on the edge of the multiwall panel.

This will help slide the U- or H- Channel onto the sheet. Use a soft, wet cloth to remove any excess soap.

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Memories of Christmas

"Christmas is the keeping place for memories of our innocence." - Joan Mills

Christmas triggers happy childhood memories for many, sparking a warm feeling of nostalgia. Whether it's the smell of holiday cookies baking, hearing festive songs, or seeing homes festooned with holiday decorations. Members of the A-Team share some of their favorite childhood Christmas memories:

"My favorite Christmas memory would be making stuffing with my Dad. Ever since I was young, we've made the stuffing for the turkey together. Even though it's a simple crouton stuffing recipe, Dad impressed me by never using a recipe card. It was all by memory! If there is one thing that I remember how to make, it's stuffing just like my Dad's."

- **Tyler Arkens** (Business Development Specialist)

"One of my fond memories of Christmas was in 1977 when we saw the movie "Star Wars". That summer, my brother and I got our first Star Wars toys and never put them down. Now, years later, I will be taking my sons to see the new movie and I believe Santa may have a few Star Wars toys under the tree for them."

- **Brian Peters** (Director of Operations)

"Helping my mom make sugar cookies with her grandma's secret recipe is one of my favorite Christmas memories as a child. And, of course, spending precious time with my wonderful family!"

- **Kelly Romenesko** (Customer Relations Rep.)

"One of my best childhood Christmas memories is sleeping under the tree while it snowed heavily outside. I also remember a train set



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Christmas Fun Facts

Santa Claus's traditional red suit came from a 1930's ad by Coca Cola.

Toys for Tots held their first toy drive in 1947.

There are 364 gifts mentioned in "The Twelve Days of Christmas"

With over 733 different versions, "Silent Night" is the most recorded Christmas song.

"Jingle Bells" was originally written for a Thanksgiving celebration.

The Jim Carrey version of "How the Grinch Stole Christmas" is the highest- grossing Christmas movie of all time.

The Christmas tree custom originated in Germany.

Electric Christmas lights were first used in 1854.

that I received - putting the train around the tree, turning the tree lights on, and listening to my favorite music."

- Jim Voss (DC Team)

"I remember a Christmas Eve but it's not necessarily one of my favorites. My brother, or maybe it was one of my cousins, got a fishing rod set. Well - I was playing with the fishing pole and got the bobber stuck between my fingers. It went right through and wouldn't come out! There was no such thing as "Urgent Care" when I was a kid. We had to call the doctor away from his Christmas. He met us at his office that night and took the hook out. Ouch!"

- **Betty Reed** (Customer Relations Mgr.)

"My fondest childhood Christmas memories are of "Family": Going to see my grandparents and my aunts, uncles, and their children with my mom, stepdad, and sister. We would sit down at the table for a huge, delicious meal prepared by my grandparents. Before we could eat, everyone bowed their heads and Grandpa would say grace. And, when you said you were full, Grandpa would say, "If you stand up when you eat, you can eat more." I also remember Grandma's pecan pie - I always saved room for that!"

- **Ranissa Wilken** (DC Team)

"My favorite memories are going to my Grandma's house with my mother, sister, aunts, and cousins and baking cookies for the entire weekend before Christmas. It never felt like a chore to bake that many cookies at once because we had so much fun together. It's become a delicious tradition we still do every year and all look forward to!"

- Lauren Danning (Staff Accountant & HR)

"When I was sixteen, I found a very large present Christmas morning addressed to me. Excitedly, I unwrapped and opened the plain brown box. As I peered inside at the beautiful hope chest, I heard Mom and Dad 'gasp'. Apparently, the store had made a mistake and loaded the wrong box onto my Dad's truck. Instead of being the hope chest my parents had bought, this was one of most expensive ones in the store! I remember saying to my Dad, "Do we have to take it back?" He just smiled at me, shook his head in a 'no' motion and said, "Looks like you were a really good girl this year!"

- Cassie Richards (Marketing & Communications Mgr.)

The poinsettia, a traditional Christmas flower, is native to Mexico.

Hallmark introduced their first Christmas cards in 1915.



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