

August 2016

## AmeriLux News

**AmeriLux International** is a distributor and fabricator of multiwall and corrugated polycarbonate sheet products, PVC sheet and liner panels, and steel coil.

### Featured Project:

#### **Animal Sanctuary Opens New Adoption Center**

*"Creating a completely different adoption experience"*



The Happily Ever After (HEA) Animal Sanctuary new Adoption Center is nearly finished. Located in Ashwaubenon, WI, the completely renovated building is 3,000 square feet - triple the size of their previous center. The new building gives HEA significantly more operating space, creating a completely different adoption experience for the community.

While the original building had good bones, a complete transformation was needed to fully accommodate HEA operations. The building was torn down to the studs and rebuilt from the ground up, including a new roof, siding, and windows. Warm and inviting "barn features" connect the building's interior to the architectural character of HEA's animal sanctuary located in Marion, WI.



There is no wasted space in this building's floor plan. The well thought out spaces are both effective and efficient: separate cat and dog areas, meet and greet rooms, a donation drop-off spot, onsite laundry, a pet shower, an education room, animal health services room, dedicated office and retail space, and a break room for the 130 plus HEA volunteers.

The new adoption center was designed and rebuilt around their four-legged friends needs - all made possible through the generosity of donors and more than 3,000 volunteer hours. A large percentage of the building's materials were donated by local individuals and companies, including the TRUSSCORE™ PVC liner panels\*.



Durable and easy to clean, TRUSSCORE™ panels were used to line the bottom half of the walls in the community cat spaces



and the dog area, adding a wainscot appearance to the rooms. The bright white finish of the panel helps to bounce light around the rooms, giving the spaces a more open feel. While the clean, simple lines of the TRUSSCORE™ panel compliment the rustic accents nicely.

"Because the walls are cleaned often, the panel's high resistance to moisture was very important," said Marcus Reitz, HEA Branding and Development. "The TRUSSCORE™ panels were simple to cut and install, allowing for customization where needed. They were also a cost-effective option to painted drywall."

Since its inception in 2006, Happily Ever After has helped more than 2,500 four-legged companion animals find forever homes. Having this new adoption center will enable this dedicated organization to continue its mission for years to come. [Click here to visit HEA's website.](#)

*\* AmeriLux International is proud to show its support of the Happily Ever After Animal Sanctuary. Together as a community, we can make a difference."*

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## Meet the A-Team:

### **Susan Dutton | Director of Organizational Development**

Susan Dutton joined the A-Team in March of 2016. She is a sociologist and a certified emotional intelligence coach with international living and business experience. Her career highlights include a decade at semiconductor giant Intel Corporation, a decade as a small business owner doing management consulting, and a decade as the chief executive of a non-profit.



"I had known Kurt for five years in various capacities, and always appreciated his leadership philosophy and business acumen. When the needs of AmeriLux began to call for my skill set, it was an easy decision to join this dynamic team. I look forward to helping AmeriLux maintain and enhance its strong culture as the company grows."

"My job is to help everyone here be as successful as they can be, at both an individual and team level," Susan explains. "That includes coaching in emotional intelligence, facilitating team building events, providing professional development training, and making sure our management systems are set up to facilitate a productive and positive environment."

Susan joins the other members of the Executive Team in bringing AmeriLux to the next level of growth. One of her first projects was formalizing the operative culture. [Click here to read "How We Succeed at AmeriLux".](#)

**Fun Fact:** Susan is a devoted student and teacher of the Japanese martial art Aikido.

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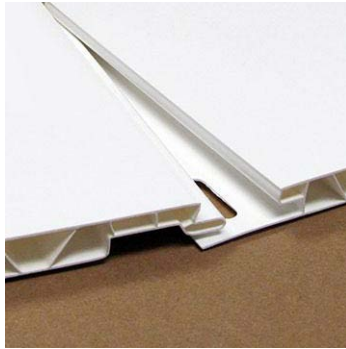
## Links of Interest:

Committed to Industry Education: Sharing articles of interest related to the use of AmeriLux products and/or the diverse markets we serve.

- **Correct Sealant Application:** [Proper sealant selection and application can prevent bigger problems down the road.](#)
- **Contrasting Materials Define Art Studio:** [This his-and-hers studio consists of two intersecting volumes clad in different materials, reflecting the different working environments with the building.](#)
- **Hydroponics vs. Aquaponics:** [What are the similarities and differences between these two methods of gardening?](#)

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### Featured Product



#### TRUSSCORE™

Providing projects with a smooth, sanitary, and virtually maintenance-free finish, TRUSSCORE™ PVC Interlocking Liner Panels are recommended for all agricultural, industrial, commercial, and residential interior applications.

[Click here for more product information.](#)

### Ask the Tech Expert

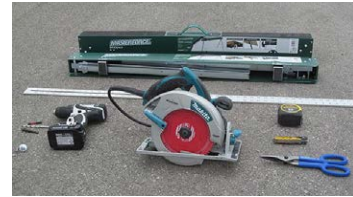


**Q:** Can polycarbonate or PVC be recycled?

**A:** Yes, polycarbonate and PVC are recyclable materials. When possible, recycling is preferred to disposal or incineration. Landfill or incinerate in accordance with federal, state, and local requirements. Collected processing fume condensates and incinerator ash should be tested to determine waste classification.

[Click HERE for a list of our most frequently asked questions.](#)

### DIY Tip of the Month



#### "No Special Tools Needed"

Polycarbonate panels are easy to install, requiring no special tools or training.

You can cut, drill, and install panels using basic wood-working tools.

Common tools needed are: Circular Saw with a fine tooth blade, Drill with a ¼" bit, Tape Measure, Utility Knife, Straight Edge, Tin Snips, Saw Horses, and a Ladder.

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