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June 2017

AmeriLux News

AmeriLux International is a value-adding distributor of multiwall and corrugated polycarbonate sheet products, PVC sheet and liner panels, and steel coil.

Featured Project:

The Hub at Times Square NYC

"Kiosks Feature Polycarbonate"

Located in the heart of Manhattan, Times Square was the home last month to the latest Hub Culture experience. The temporary installation featured new experiments in mobile design architecture including a virtual reality studio, a creative meeting lounge, and a new form of kiosk.



Modified twenty-foot shipping containers, the mobile design units demonstrated creative ways of integrating repurposed materials. The collection of mobile units were all created with circular economy and cradle-to-cradle initiatives in mind.

The custom-built kiosks were designed using aluminum and LEXAN™ THERMOCLICK™ 40mm opal polycarbonate panels. The benefits of using LEXAN™ THERMOCLICK™ for this type of application are many. The product is light in weight, making it easy to handle and transport. The multiwall x-structure provides high impact strength and breakage resistance. The tongue and groove connection is designed for fast and easy on-site assembly. The inter-connecting system also eliminates the need for vertical profiles, enhancing overall aesthetics.



The [2017 Concept Collection is now in Bermuda](#) at the Hub Culture Innovation Campus and Beach Club at Ariel Sands. The mobile units are serving as hospitality suites and hotel rooms for visiting members.

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Meet the A-Team:

Jake Chamberlain | DC Area Leader



Jake Chamberlain has been a member of the A-Team since December 2011. He started working for AmeriLux while attending college. During those part-time years, Jake experienced the company's growth and success. After graduation, it just made sense to him to join a winning team.

As a DC (Distribution Center) Area Leader overseeing Distribution and Cutting, Jake facilitates the fulfillment of customer's orders in the multiwall polycarbonate, corrugated polycarbonate, and Lumira® aerogel departments. Jake is also involved in systems improvement, inventory and cycle counts, and material movement.

When asked what the most challenging part of his job is, Jake replied, "Building and maintaining teamwork as well as systems that can match our increasing production rates." He added, "We are a growing company and you have to be adaptable in order to embrace change."

Fun Fact: 'Icebreakers' were Jake's favorite part of college courses.

In the News:

A Well-Deserved Recognition

Earlier this month, the Greater Green Bay Chamber hosted its annual Business Recognition Luncheon and Showcase. The event supports local businesses and leaders by recognizing their success and commitment to the Greater Green Bay area.



This year, the Greater Green Bay Chamber honored worthy business owners and/or businesses in the following five categories: Environmental Stewardship, Cornerstone, Entrepreneurial Growth, Special Accomplishment, and Business Person of the Year.

The Business Person of the Year award is presented to a business owner who has shown exceptional achievement and admirable community leadership qualities. Recognized for his accomplishments, contributions, and commitment to the community, this year's recipient was AmeriLux CEO, Kurt Voss.



Fueled by a can-do-attitude, Kurt's compassionate leadership has had a significant, positive impact on the community and those around him. Congratulations Kurt on this well-deserved recognition!

"It's amazing what's possible when you don't know what's impossible. Today is a fulfillment of

that." - Kurt Voss

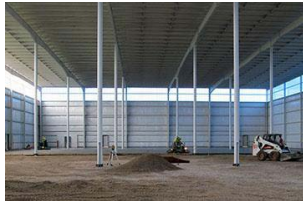
[Click Here to view all of this year's award recipients.](#)

AmeriLux | Building Expansion Update

The new building has a roof and work on the inside has begun. The interior of the building's steel frame - walls, beams, and columns - have been painted a brilliant white, allowing for natural light reflection.

Underground conduit has been laid. The ground's been leveled with a bed of gravel. Portions of the concrete floor have been poured. The crew's been busy leveling and smoothing the poured concrete. Make no mistake - plenty of hard work is involved in pouring concrete but driving one of those riding trowel machines looks like fun!

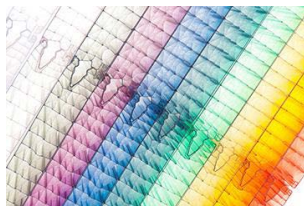
Installation of the blue LEXAN™ THERMOCLICK™ panels is complete on three sides of the building. Panels will be installed on the remaining end wall in the next couple of weeks. Soon the building will be completely enclosed, emphasizing the building's height of 40' tall - double the height of our current facility. [Follow our Expansion Progress >> Updates are posted regularly.](#)



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Ask the Tech Expert

Featured Product



LEXAN™ THERMOCLICK™

Featuring a specially designed tongue and groove connection, LEXAN™ THERMOCLICK™ is a high-performance, energy-saving, polycarbonate sheet.

The inter-connecting system eliminates the need for vertical



Q: What is the difference between direct light and diffused light?

A: Direct light is intense, bright light coming from a single source in one direction.

Direct light creates sharply defined, deep shadows, and flattens out three-dimensional

DIY Tip of the Month



"Creating Private Spaces"

Want to add privacy to a room or define areas in a large, open space? Build a room divider or partition with multiwall polycarbonate. Customize panels with printed art or photos.

Looking for a way to add

profiles, saving costs while enhancing aesthetics.

LEXAN™ THERMOCLICK™ features a UV protected outer surface, good light transmission and diffusion characteristics, and excellent thermal insulation properties.

AmeriLux stocks LEXAN™ THERMOCLICK™ in Clear, Opal, and Blue. (Special order colors: Yellow, Orange, Red, Green, Purple, SCIR Blue, SCIR Green, and SCIR Grey.)

With the spotlight on sustainability, LEXAN™ THERMOCLICK™ is smart choice for improving energy efficiency in buildings.

[Click HERE for more product information.](#)

detail.

Diffused light is a soft light with neither the intensity nor the glare of direct light.

Scattering in many different directions, diffused light is spread over and reflected around objects, and does not cast hard shadows.

Diffused light does not necessarily mean less light.

Diffused light creates spaces that are bright but less intense, thereby improving visibility and occupant comfort.

[Click here for a list of our most frequently asked questions.](#)

privacy to your deck or patio? Multiwall polycarbonate is a great alternative to traditional screen panels, creating a private area while allowing natural light to filter in.

Add multiwall panels to your gazebo or pergola for more privacy and enjoy protection from the sun, wind and rain. Order panels cut-to-size for quick and easy installation!

Multiwall polycarbonate is available in translucent and opaque colors. Panels are light in weight and easy to install with basic carpentry tools.

Questions on a project? Need a quote? Call 888.602.4441 today and speak a friendly member of the A-Team.