




a world of possibilites

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AmeriLux Newsletter

July 2012

Typically, our newsletters feature the products we sell or the projects that our partners and customers use those products on. Selfishly though, this newsletter is mostly about us. As we grow and expand our team and facilities, we want to make sure that our partners, customers, vendors, and friends know and understand how our growth strategy positively impacts the work they are doing. We encourage you to read on about our new building expansion and visit our [Building Expansion webpage](#) for up-to-date pictures and information on the progress.

As always, know that we appreciate you taking the time to learn more about AmeriLux International and the products and services that we provide.

Proudly serving you,



Growing to Meet Customer Needs

AmeriLux to Expand De Pere, WI Facility; Increasing Fabrication Capabilities and Decreasing Lead Times

a light diffusing textured finish. Call 888.602.4441 for more product information!

Take our AIA-accredited course **ONLINE** and earn **CEUs**:



This course provides an overview of how multiwall polycarbonate is manufactured, the advantages over other building products, and its multiple architectural applications.

[CLICK HERE](#) to take the course now!

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Visit our blog for updates on products, projects, technical information, industry news, and more! [CLICK HERE!](#)

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Despite an uncertain economic landscape, AmeriLux continues to grow. New additions of personnel, along with a current expansion project, are proof that AmeriLux is committed to growing its business to keep up with its customers' needs.



Currently, AmeriLux is at the beginning stages of a 21,000 square foot expansion to its current fabrication and distribution facility; bringing the overall size of the facility to 60,000 square feet. Site work has already begun and the project is scheduled for completion in September of 2012.

As an industry leader, AmeriLux understands how this expansion will benefit its customers and the polycarbonate industry in general. Additional floor space will mean increased inventory levels and opportunities to house more SKUs. Additional space for

the fabrication and facilitation of orders will also allow AmeriLux to shorten lead times even further.

AmeriLux views this expansion as an investment in itself and in its customers with the hope that it will grow business for everyone involved.



We invite you to follow the progress with the expansion. [CLICK HERE](#) to visit our website for up-to-date pictures and information.

Operational Excellence

Operations Team is Focused on Customer Needs



Brian Peters joined the AmeriLux Team in June of 2011 as Director of Operations and has worked tirelessly ever since to enhance the customer experience from the operations side of the business. Reflecting on his first year with the company, Brian would say that his team has made huge strides in improving the day-to-day

productivity and efficiency of AmeriLux Operations.

With 20 years of experience in operations and project management, Brian is responsible for the manufacturing and filling of panels, and the fabrication, facilitation and distribution of orders that go through AmeriLux. He was also responsible for the planning and implementation of the addition to AmeriLux's De Pere, WI facility. In Brian's own words, "The objective of the building expansion project is to provide our customers with improved service, an even higher level of efficiency, and a larger selection of in-stock inventory than ever before." In addition to increasing the warehouse storage capacity, Brian plans to add another cutting table; increasing capacity by over 30%.

As AmeriLux moves forward with its strategic growth plans, Brian is excited about how the expansion of the warehouse and its capabilities will help us to better serve our customers. "We have been working hard to make this expansion a reality and I am very excited to finish construction," said Brian. "The building expansion will provide us with the much needed space to add several new products to further diversify our product offerings."

We invite you to follow the progress with the expansion. [CLICK HERE](#) to visit our website for up-to-date pictures and information.

corrugated polycarbonate | multiwall polycarbonate | PVC sheet & liner panels