

### **Quick Web Links**

Contact Us AmeriLux Website About Architectural About Horticultural



Send to a Colleague

Come Visit Us at the 2015 International **Roofing Expo!** 

Feb. 24th - Feb. 26th **Morial Convention Ctr.** New Orleans, Louisiana

Stop by our **Booth #1255** to learn more about our broad range of PVC and polycarbonate panels and to meet our friendly, knowledgeable team.

Click here for more IRE show information

### **Polycarbonate Term**

### **Thermal Insulation:**

A sheets ability to reduce the transfer of heat energy by limiting conduction, convection, and/or radiation. The multiwall construction creates air spaces, increasing thermal resistance. Thermal

# **AmeriLux Newsletter**

January 2015

## **Custom Architectural Canopies**

"Versatile LEXAPANEL™ Standing Seam Panels"

LEXAPANEL™ standing seam panels are an innovative polycarbonate technology that delivers reduced costs thanks to the snap-on connection and elimination of aluminum profiles, greatly reducing installation time and expense. The length and width of the polycarbonate panels can be customized to meet a projects load requirements, providing maximum, uninterrupted spans.

LEXAPANEL™ delivers the durability, high light transmission, and thermal insulation properties of the LEXAN™ THERMOCLEAR™ multiwall polycarbonate sheet. The polycarbonate construction provides high quality, diffused daylight, and



increased impact strength compared to traditional translucent systems. LEXAPANEL™ standing seam panels offer architects, builders, and system integrators the flexibility to create sustainable and beautiful, transparent glazing elements.

The first impression of any building, no matter how simple, is the entry. A LEXAPANEL™ canopy is an ideal entrance solution for complimenting a geometric roof slope. Or add a curved shape to the front of a building, cold-forming the panels into



a smooth arc for a unique architectural design. The versatility of LEXAPANEL™ standing seam panels offers a multitude of design

insulation can keep a building warm or cool. The R-value indicates how well a material insulates.

CLICK HERE TO VISIT OUR ONLINE GLOSSARY PAGE

Check out our Pinterest Page for Application Ideas!



Check out Our YouTube Channel



Make sure to Subscribe!

# Frequently Asked Question

**Q:** What is a LEXAPANEL™ Standing Seam Panel?

A: It is a polycarbonate panel with raised edges. A polycarbonate batten snaps over the raised edge of two adjacent panels to form a seam.

LEXAPANEL™ delivers
the strength,
weatherability, clarity,
and thermal insulation of
the LEXAN™
THERMOCLEAR™
polycarbonate multiwall

options.

"Wisconsin Solar Design Inc. has utilized LEXAPANEL™ polycarbonate standing seam panels from AmeriLux in numerous canopy and skylight applications. Its flexible dimensions, ease of installation, durability, energy performance and attractive appearance open up many possibilities for our architects and engineers, ultimately providing a great value to the clients."
- Fred L. Holtzman, AIA, PE

If you would like more information on how this system can be used for your next canopy project, please contact us at 888-602-4441 or send an email to tech.service@ameriluxinternational.com.

LEXAPANEL is a trademark of SABIC.

Photos Courtesy of Wisconsin Solar Design, Inc.

# AmeriLux Announces the Formation of AmeriLux Logistics

"Expanding Transportation and Logistics Offerings"

AmeriLux International is excited to announce the formation of AmeriLux Logistics, which will operate under its current name Enterprise Freight Options.



AmeriLux prides itself on finding ways to exceed its customers' expectations and add extra value. By forming AmeriLux Logistics, AmeriLux Transportation is now going to have access to a network of qualified carriers and a wide range of freight shipping services - yet another offering to better serve the marketplace.

"Enterprise Freight Options has a strong reputation and market recognition within the transportation industry," said Erik Voss, Manager of AmeriLux Transportation. "As partners, our customers will now have access to a variety of equipment and specialized trailers."

For some freight carriers it is simply about moving cargo from point A to point B. Enterprise Freight Options views freight transportation as much more than just a simple forwarding operation. They are a freight brokerage company that believes in

sheet.

FIND MORE FAQ ON OUR WEBSITE - CLICK HERE

### **Check out Our BLOG**



Visit our blog for updates on products, projects, technical information, industry news, and more! <u>CLICK</u> <u>HERE!</u>

### **DIY Tip of the Month**

Thicker wall multiwall polycarbonate panels offer increased thermal insulation but the tradeoff is usually a loss in light transmission.

In the case of a greenhouse application, this can have an effect on plant growth.

A hobby greenhouse is an investment so decide how you plan to use your greenhouse before purchasing your greenhouse covering.

### Join Us on LinkedIn



taking as much pride in your business as you do, exceeding excellence with a personal invested touch.

The knowledgeable staff at Enterprise Freight
Options are engaging, connecting, and
understanding. They are people you will want
to get to know. People who are as passionate
as you are about the safe transit of your
products and your companies' success. They will get to know you
and your business's needs, providing answers before you need
them.

"We are authentic, trustworthy, and friendly. If we make a mistake - we own it", says Amber Rogers, president of AmeriLux Logistics / Enterprise Freight Options. "We take the time to get strategically connected by understanding every dynamic of what your needs are. There is no dog and pony show when you choose us. We make every experience an easy one."

Click here to visit the AmeriLux Logistics webpage.

## **Employee Spotlight: Amber Rogers**

"A Positive 'Can-Do' Attitude"

Amber Rogers, president of AmeriLux Logistics / Enterprise Freight Options, is a strong-minded businesswoman. Her positive 'can-do' attitude has taken a small business that she started out of her home to the successful and reputable freight brokerage company that she runs today.



With top-notch systems in place to help resolve and prevent issues from happening, Amber prides herself on being highly organized and thorough. She has a unique ability to think outside of the box and deliver creative solutions. Even when the maledominated world of freight transportation gets a little crazy!

"Promises are not made unless they can be kept," said Amber.
"Close attention to details, the dynamics involved in moving a load, and taking care of your business and all the relationships involved are considered second nature to us here at Enterprise Freight Options."



Several very important things to know and remember about Amber: She will never quit on a customer. The word "can't" is not part of her vocabulary. She will always remain loyal to the people that support her cause to build and create a finely tuned business model for moving freight and transport.

AmeriLux is proud to have Amber Rogers join the A-Team. Her indepth knowledge of the freight and logistics industry will play a key role in the success and growth of AmeriLux Logistics. "It's great to be part of such an exciting company," Amber said. "I can't wait to see what the future holds!"

corrugated polycarbonate | multiwall polycarbonate | PVC sheet & liner panels

#### Forward email

SafeUnsubscribe

This email was sent to cgeiger@ameriluxinternational.com by  $\underline{\text{crichards@ameriluxinternational.com}} \mid \underline{\text{Update Profile/Email Address}} \mid \underline{\text{Rapid removal with }} \underline{\text{SafeUnsubscribe}}^{\text{IM}} \mid \underline{\text{Privacy Policy}}.$ 



Try it FREE today

AmeriLux International, LLC | 1212 Enterprise Drive | De Pere | WI | 54115