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AmeriLux News



Incorporating Daylighting Elements "A Winning Strategy for the Car Wash Industry"

Located in Bowling Green, Kentucky, Modernwash doesn't just build car wash structures. They design beautiful, innovative buildings that stand out from the crowd, creating a 24-hour marketing tool for their clients.

Shine Express is a client of Modernwash. They wanted to establish a new brand with distinctive marketing features and Modernwash delivered.



The recently opened Shine Express Auto Wash in Lexington, Kentucky is a great example of a building designed and built by Modernwash that is both functional and visually striking.

The new Shine Express building is based upon the Modernwash Axiom Series. This Axiom MXR model features a mono slope roof and a two-story tower with an out rig roof element.

Not only does the two-story tower increase the buildings visibility from the street; the interior accent lighting that shines through

Featured Product LEXAPANEL™ STANDING SEAM



The LEXAPANEL™ standing seam system provides architects and builders with design freedom.

Compared to standing seam systems extruded from one die, LEXAPANEL™ "legs" are welded to multiwall polycarbonate panels post extrusion.

This type of system not only offers more glazing choices such as sheet width, color, and coating but also leg and connection options.

APPLICATIONS INCLUDE:

- Canopies
- Walkways
- Carports
- Shelters
- Pavilions

[Product Brochure](#)

Ask the Tech Expert



Q. What is a LEXAPANEL™ Standing

the polycarbonate transoms creates an eye-catching glow at night.

This design element not only adds visual interest but draws attention to the car wash even after the closed sign is hung, providing 24-hour marketing.



Timothy Hogue, owner and senior designer at Modernwash, explained why they choose LEXAN™ THERMOCLICK™ for the building's transoms: "THERMOCLICK offers the ability to create soft lighting as well as it's a system that provides a good insulation value. The interlocking system installs quickly and is a nice change to a typical glazing system that would be broken by mullions."



In addition to the transoms, polycarbonate was used in the Shine Auto Wash roof system. The LEXAPANEL™ standing seam technology gave Modernwash the

ability to build a roof system unbroken by screws or fasteners, eliminating the potential for leaks. "The LEXAPANEL system is very strong and meets code requirements easily," says Tim.

Modernwash was one of the first car wash designers to incorporate proven daylighting techniques into their designs.

Natural light just makes for better car wash environment.



"We find that clients will use the car wash more frequently." Tim said. He went on to say: "A higher percentage of clients will purchase the top priced car wash service. Clients also report being much happier, feeling less claustrophobic, and having a more relaxed experience as a result of the increased sunlight in the space."

Increased sales and increased profits! Incorporating daylighting elements into a building design is a winning strategy for the car wash industry.

[Modernwash specializes in buildings and canopies for the car wash conveyors, polish equipment, automatics and self serve facilities.](#)

Seam Panel?

A. It is a multiwall polycarbonate panel with raised edges. A polycarbonate batten snaps over the raised edge of two adjacent panels to form a seam.

The snap-on connection system eliminates the need for aluminum connectors and reduces installation time and costs.

[More FAQ's](#)

DIY Tip of the Month

Maximize Natural Light



There are many benefits to increasing the natural light in your home or workspace. Well-designed daylighting not only saves money on energy bills but also increases mental and physical well-being.

DAYLIGHTING BENEFITS:

- **Increases Productivity**
- **Enhances Productivity**
- **Lowers Energy Costs**
- **Reduces Fuel Consumption**
- **Boosts Mood/Immune System**

Increase the natural light in a bathroom or attic bedroom by installing a skylight.

Update solid wood doors with translucent panel inserts to bring more natural light into interior spaces.

Exterior transom windows are a great idea to brighten entryways while interior transoms maximize the natural light between rooms.

Need help choosing the right glazing product for your next daylighting project? Call 1-888-602-4441 today.

Company Highlights

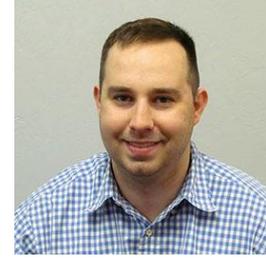
Meet the A-Team | Ryan McVey

Ryan McVey started working for AmeriLux while still in high school. He later returned to complete a summer internship during his last semester at UW-La Crosse.

"I've always known that I wanted to be in sales," Ryan said. "During my internship, I gained a strong understanding of the sales process from lead generation to closing a sale. I learned more in those three months than I had ever expected. The experience made me want to take on a bigger role at AmeriLux."

In his role today as a Business Development Manager, Ryan is responsible for maintaining win-win relationships with current customers, engaging with previous customers, and acquiring new customers. From initial contact to closing the sale, Ryan aims to make the process as fluid as possible — communication being key in that process. His desire is for both parties to walk away knowing they made a great decision to work together.

Fun Fact: Ryan has a minor in Spanish.



"What I enjoy most about my role is that two days are never the same. I'm constantly talking to new contacts, new companies, and handling new unique situations."

Links of Interest:

- **Daylighting and Daylight Harvesting:** [What is the difference?](#)
- **Daylighting Analysis:** [Why do it? Who does it? What are the metrics?](#)
- **Tiny Timber Cabin:** [Interlocking polycarbonate panels cover gabled ends, filling the cabin with natural light.](#)

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