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AmeriLux News



AmeriLux Logistics & Transportation "Fostering Long-Lasting Partnerships"

Since its formation in 2015, AmeriLux Logistics has been focused on growing and building long-lasting partnerships with its customers and carriers. Three key attributes separate AmeriLux Logistics from other transportation companies: individualized solutions, reliable service, and the embodiment of the company's cultural values.

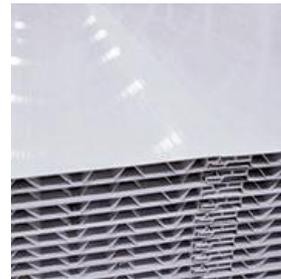
One of the biggest factors behind the success of AmeriLux Logistics is the experienced and knowledgeable team of people who genuinely want to provide the best service in the logistics and transportation industry.



At AmeriLux Logistics, every customer relationship begins with a conversation to gain a full understanding of their operations and needs. "With this information, we can use our assets, network carriers, or other resources to provide better service," Tyler Brown explained. "When we receive an opportunity, our customers can 'consider it done', no questions asked." As a Business Development Leader, Tyler is always looking to seize new opportunities to provide solutions for customers who didn't see or believe it to be possible.

Things happen quickly in the world of logistics, sometimes out of everyone's control. AmeriLux Logistics account owners dedicate time to servicing each customer's shipment every day. This personalized care ensures a shipment is picked up on time, delivered on time, billed

Featured Product TRUSSCORE™ PVC Interlocking Liner Panels



TRUSSCORE™ PVC Interlocking Liner Panels are an ideal choice for the rigorous requirements of wash bay walls and ceilings. Resistant to mold, mildew, and harsh cleaning products, TRUSSCORE™ panels are well-suited for wash bay environments. They are extremely durable and never need to be painted, coated, or otherwise sealed. TRUSSCORE™ panels will hold up to years of wash environment abuse.

- **Moisture Resistant**
- **Chemical Resistant**
- **Bright White Finish**
- **Impact Resistant**
- **Low Maintenance**

To learn more about this cost-effective panel for vehicle wash buildings, please click the product brochure link below or call 888.602.4441 to speak to an A-Team member today!

[Product Brochure](#)

[Ask the Tech Expert](#)

correctly, and customers receive timely updates.

"I don't think customer service is an important key; it's the only key to success," said Sadig Huseynov. In his role as an Account Manager, Sadig views customer service as not only knowing the answer to customers' questions but the solution to their problems and logistic needs. "I feel really happy and satisfied to be part of a team that takes pride in servicing its customers."



Communication is crucial in the world of logistics and transportation. AmeriLux Logistics uses industry-leading technology to provide timely and accurate information. "You can send email rate confirmations and BOL's instantly. Changes can be made on the fly whether it's PO or PU numbers, weight on the order, or destination changes," says Bobby Hintz, Account Manager. "Drivers can scan in scale tickets immediately from their truck and email us. We pass that on to the customer, so they know the exact weight of the product, even while the load is in transit!"

Cultivating solid relationships with a network of carriers is equally important in the logistics industry. Operations Analyst Patrick Bassi said it well. "We strive to build real connections with our partnered carriers. We know that if our customer is in a pinch with last minute or time-sensitive freight; we can call a handful of carriers who trust AmeriLux and will do what it takes to make a safe, secure, and timely transit." By focusing time on building relationships with quality carriers, AmeriLux Logistics is able to set itself apart in the world of transportation and freight brokerage.



In addition, AmeriLux Logistics and Transportation sets itself apart from the competition because many times it is the customer, the carrier, and the broker. "We know what is expected, how to manage the process, and we have a superior network of vendor carriers for competitive and on-time deliveries." Tim Sausen, Account Manager, goes on to say, "As an internal customer, we don't like surprises... just like our outside customers."



Like many other industries, customer expectations continue to increase. The future of the logistics industry will involve finding the best possible ways to connect shippers and carriers in a way that produces a win for both parties. Whether that be by way of utilizing technology,



Q. How does AmeriLux ship PVC and polycarbonate panels?

A. Panels are shipped in a recyclable wooden crate for safe transportation. AmeriLux works with the freight companies to determine the best way to package the panels to avoid damage while in transit.

Determined by the product purchased, a custom crate is built for each order and can hold up to 2,000 pounds of material. Profiles and accessories are typically shipped in the crate with the panels.

Crates are usually transported via Less Than Truckload (LTL) common carrier. For especially large orders, designated freight carriers may be used.

[More FAQ's](#)

DIY Tip of the Month

"Residential Deliveries"



Polycarbonate and PVC panel orders are shipped in a large wooden crate. On the date of delivery, there needs to be enough manpower and equipment to receive, sign for, and unload the crate. Carriers are not required to assist in unloading shipments.

Residential Delivery Tips:

- Request a lift-gate service* to remove crate from the truck
- Ask to open crate on the truck & remove materials by hand
- Label on crate reads 'Do not lay crate flat'. This is for transit only!
- If the crate is damaged, open & inspect on the truck
- If only a few sheets are damaged, accept shipment
- If crate & most of the sheets are damaged, don't accept shipment

List damaged or missing material on

warehousing, rail, truckload, or personal relationships, AmeriLux Logistics believes that a 'win-win' environment creates mutually profitable partnerships that result in the synergistic formula: '1+1=3'.

the Bill of Lading. Tell the driver and get their signature. Ask for a copy of the Bill of Lading. Take photos! Call AmeriLux and report damage or shortage immediately. AmeriLux will confirm the report and replacement material will be sent out as soon as possible.

"We'll transport your goods like we do our own."
Safely • Efficiently • On Time

If you would like to learn more about partnering with AmeriLux Logistics, please call 920.425.3550 or visit the [AmeriLux Logistics webpage](#).

**A lift-gate is a piece of hydraulic equipment mounted to the back of the truck that is used to raise or lower heavy items. Lift-gate service is useful when items are not unloaded at a dock or a fork-lift is not available. Freight companies do charge extra for this service. (Inquire about this service when placing your order.)*

Company Highlights

Meet the A-Team | Braden Riederer

Looking to make an organizational switch, Braden joined the AmeriLux Logistics A-Team this past August. He has an MBA, management experience, and a strong knowledge of the intermodal side of things.

Values and culture played a significant role in Braden's decision to come to AmeriLux. So far, he's been impressed by the acceptance of creativity. "Ideas that are bounced around aren't just shot down. Instead, we're encouraged to voice our opinions. My co-workers are helpful, kind, and ultimately have mine and AmeriLux's best interests at heart."

As a Business Development Leader, Braden is focused on finding new clients with shipping needs, identifying win-win opportunities, and quoting lanes for potential customers. "I enjoy all the hats I get to wear," he said. "I'm customer service, pricing, sales, and operations all in one role. The lack of monotony keeps things interesting."

Braden says the most challenging aspect of his role is what he doesn't know. Almost every day he is learning something new about logistics and transportation. It's an industry that is constantly changing, so rolling with the changes is crucial to long-term business success.

Fun Fact: Braden plays the saxophone!



"Having the ability to take a calculated risk makes working here less stressful. Knowing that I can take a leap of faith on a given opportunity allows me to have a sense of freedom and pride in what I do."

October's Brand Ambassador

This month's Brand Ambassador is Dante Wilmet. He is being recognized for exemplifying the AmeriLux core value statement "We Don't Drink Our Own Kool-Aid" You Rock Dante!



"I try to stay humble when something good happens. Instead of sitting back and basking in the moment, my team and I stay focused on moving forward. We are motivated to keep getting better; building upon our accomplishments and learning from our mistakes."

– Dante Wilmet, Distribution Center Team Leader

TO LEARN MORE ABOUT HOW WE SUCCEED AT AMERILUX, [CLICK HERE](#)



5th Annual Halloween Costume Contest

Several A-Team members got into the Halloween spirit and showed up in some pretty creative costumes today. Costumes included a Whimsical Mime, Creepy Scarecrow, Betelgeuse (pronounced 'Beetlejuice'), Big Bird, Goth Girl, Slenderman, and Velma Dinkley from Scooby-Doo. Votes were cast for best costume over the lunch break. Pizza was brought in and enjoyed by all.

The winner of this year's Halloween costume contest is Kevin Vanden Heuvel a.k.a. "Beetlejuice"! He is the proud recipient of the awesome AmeriLux Tombstone Trophy, along with bragging rights until next year's contest.



Links of Interest:

- **The Light Shed: This studio's polycarbonate roof transforms harsh sunlight into diffused, ambient light creating a comfortable workspace.**
- **A home renovation in Japan incorporates polycarbonate to create a solarium filled with natural light.**
- **Translucent polycarbonate panels form the entire perimeter of one of Brazil's most important contemporary art galleries.**

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