

AmeriLux News | December 2023

Happy Holidays from Green Bay, Wisconsin!

Hello Everyone,

Wishing you all the brightest and merriest of greetings during this wonderful holiday season!

Christmas is the season of joy and giving, and at AmeriLux, we're embracing the true spirit of the festivities. As we look back on the incredible year that was 2023, our hearts are filled with gratitude for the gifts of memories, experiences, and relationships that have enriched our lives.

I'm happy to share the good news of the continued growth and success of the AmeriLux Family of Companies. In 2023, in spite of challenging economic times, each of our operating businesses not only thrived but soared to new heights, building on the magic of momentum of the previous years.



Our incredible team—made up of the most dedicated employees, customers, and vendors—continues to inspire me with their creativity and commitment. Together, we've cultivated a culture that embodies the true essence of collaboration and success, where the equation $1+1=3$ is more than just a sum; it's a joyful celebration of synergy.

First and foremost, we are in the people business, and we strive to develop deep relationships with all of our stakeholders.

- **As we continue to scale our businesses, we continue to attract and retain topflight talent and prioritize encouraging our employees to chase their potential.**
- **As we expand our relationships with vendors and customers, we continue to attract strategic partners that embody our win-win philosophy.**
- **We also have committed to giving back to our community by not only being a good partner but also with our AmeriLux Family Fund which allows all of our team to contribute and participate in directing their philanthropy towards causes near and dear to them.**

It fills me with immense pride to lead our exceptional "A" Team, and I can't help but look to the future with unbridled optimism.

Thank you, each and every one of you, for your indispensable role in our shared success. As we embrace the holiday season, I extend my warmest wishes for a Christmas filled with joy and a New Year overflowing with health and prosperity.

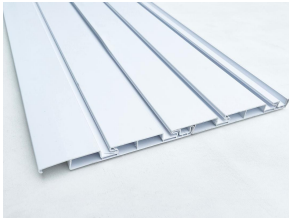
Cheers to a bright and exciting future!

Warmest regards,
Kurt,

Chief Executive Officer, AmeriLux Family of Companies

Featured Product

EZ Slatwall PVC Interlocking Panel

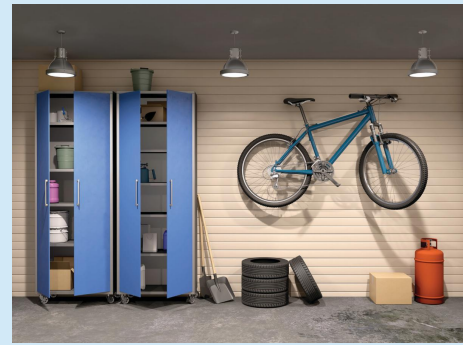


Designed to declutter and provide easy access to essential items, the EZ Slatwall interlocking panel system creates extra storage and organization for laundry rooms, art and craft areas, basements,

sheds, garages, workshops, restaurants, and retail spaces.

- **Ultra-White Smooth Finish**
- **Resistant to Moisture & Chemicals**
- **Easy Installation, No Special Tools**
- **Low Maintenance, Simply Wipe Down**
- **Class A Smoke & Flame Spread**
- **Integrates w/EZ LIner™ PVC Panels**
- **Twenty-Year Limited Warranty**

Available in ultra-white, EZ Slatwall PVC panels will brighten any room and can be installed in customized configurations — one section, half wall, or a complete wall. EZ Slatwall is also compatible with standard slat wall accessories, adding a finished, professional look to any project.



Durable yet stylish, create a functional and organized wall space with EZ Slatwall. Ideal for home, office, and retail applications.

[Visit Product Page](#)

DIY Tip of the Month

Backyard Chicken Coop



Backyard poultry has become a popular urban hobby and is an economical way to have

a steady supply of “farm-fresh” eggs for you and your family.

Constructing a chicken coop doesn't have to be expensive. Building your own chicken coop from a combination of reclaimed or recycled materials is a cost-effective DIY project. It just requires some basic construction know-how, a few common woodworking tools, and a little elbow grease.

Chicken coops come in many shapes and sizes. Whatever design you choose, your coop should have good ventilation,

Install Temperature



Q: What is the best temperature for installing polycarbonate panels?

A. Throughout the year, seasonal temperature fluctuations will cause polycarbonate panels to expand and/or contract. Increases in temperature expand or lengthen panels while decreases in temperature contract or shorten panels. Planning for this thermal expansion before and during installation is very important.

Because polycarbonate expands and contracts with temperature change, panels should be installed between

access to the outdoors, and plenty of natural light. According to research studies, daylight increases the chicken's capacity to lay eggs.



Using a combination of clear and softlite polycarbonate panels on the side walls allows for about 85% light transmission but doesn't allow for a clear view of the 'outside world'. This keeps the chicken's calmer which leads to better egg production. Polycarbonate panels are also low in maintenance and easy to clean. This will save you both time and money.


Happier Chickens = More Eggs!

55°F and 70°F. Allowance must be made for both the length and width of a panel at a rate of .04" per 1' per 100° temperature differentials. Bronze colored panels expand and contract more, requiring an additional 30% space.

Note: Panels installed in extreme cold or hot weather conditions (even if the holes are pre-drilled) require an additional 30% space.

[More FAQs](#)

Multiwall Polycarbonate: Excellent Thermal Insulation




Thermal Insulation & Energy Savings

Multiwall polycarbonate is a great glazing option to standard glass because of its excellent thermal insulation performance.


The cellular structure of a multiwall polycarbonate sheet traps air between the layers and creates an excellent thermal barrier. The sheet's U-value and R-value is determined by the number of walls and the internal 'air space' structure.

Ideal for commercial, industrial, and residential applications, multiwall polycarbonate sheets help lower utility costs with better heat management, saving energy and money.


Excellent Thermal Insulator




Cellular Structure Traps Air



Helps Lower Utility Costs



Thicker Sheets = More Insulation



Links of Interest

- [Due to a need for daylighting solutions and sustainable building design, the skylight industry is projected to experience significant growth over the next several years.](#)
- [Originating from Sweden's philosophy of merging nature and architecture, a Swedish nature house is essentially a living space within a greenhouse structure.](#)
- [Located in Akaroa, New Zealand, the Nightlight shed features a translucent, mono-pitched form made from polycarbonate, glowing between the timber slats at night.](#)

Company Highlights

The Spirit of Christmas

Partnering with the Salvation Army's Adopt-A-Family Christmas sharing program, the AmeriLux family generously purchased gifts of toys, clothing, and household items, bringing hope and joy to six local deserving families.

"It warms my heart knowing that these families will have a great Christmas morning and we all helped with that," said Maggie Brown, Business Unit Manager with AmeriLux International. "The Christmas season isn't about gifts, but it is about sharing joy with the people around you and helping the less fortunate. I am so proud to say that's exactly what we did together."

Because of programs like this, thousands of children will wake up Christmas morning with gifts under the tree to unwrap, making the holiday season a little brighter for those who need it the most.

"True generosity is doing something for others and expecting nothing in return."



Meet the A-Team

Employee Spotlight | Brooke Gajewski

Driven by a desire for a career change and a passion for business, Brooke joined the AmeriLux A-Team in September of 2022. Her experience with legal processes, attention to detail, and strong organizational skills bring a needed perspective to the team.

As a Staff Accountant for AmeriLux Transportation & Logistics, Brooke's role involves onboarding new customers, handling deposits, and creating financial documents such as invoices, journal entries, and financial statements.

"I believe that a strong team is the key to our success, and that means appreciating each team member's talents, challenges, and input," Brooke said. "By cultivating these relationships, we foster a collaborative environment that enables the team to tackle challenges and achieve common goals."

Among the AmeriLux culture statements, "Consider It Done" resonates with Brooke the most. "In a dynamic role like mine, where challenges arise daily, adopting a mindset of ensuring tasks are not just completed but done with excellence aligns with my professional values."



"I enjoy working with individuals to solve problems and create a positive atmosphere."

Don't Judge People On Their Worst Moments



"We value, respect, and honor the dignity of ALL who come in contact with us. In the pursuit of excellence, we never lose our human compassion. We look for the overall pattern of good in people and encourage people to succeed by playing to their natural strengths. We believe in human potential and invest in helping people grow into the best version of themselves."

December's Brand Ambassador: Jake Liebergen
Warehouse Manager - AmeriLux International

How We Succeed at AmeriLux

Upcoming Tradeshows

If you're planning on attending one of these upcoming shows in January, please visit our booth to learn more about our wide range of building materials and plastic sheet products.

55th Annual South Dakota Pork Congress

- Sioux Falls, SD | January 10-11 | Booth# 813

World of Concrete

- Las Vegas, NV | January 23-25 | Booth# C4120

Garage, Shed & Carport Builder Show

- Knoxville, TN | January 24-25 | Booth# 421

We'd love to learn more about your next project!



The AmeriLux Family of Companies

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